

Mobilizing for Action through Planning and Partnerships (MAPP) helps community partners have data driven dialogues, set priorities and develop a plan designed to improve the health for everyone.

Community Health Assessment (CHA) is a systematic examination of the health status indicators for a given population that is used to identify key issues and assets in a community.

CHA PROCESS

1 Identifying and Engaging Stakeholders

- **Building partner relationships** – who is out there and who is doing what? Who needs to be at the table?

2 Reviewing Health Status Data through Data Walks

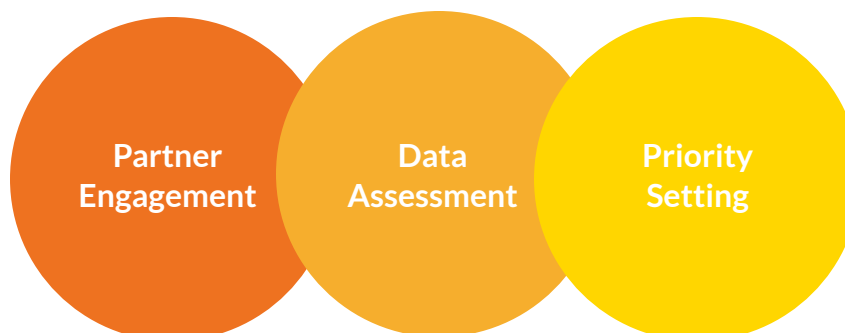
- Healthy People 2020 Leading Health Indicators
- Census Data
- Social Determinants of Health
- Hospitalizations
- Births/ Deaths
- Access to Care
- Chronic Disease
- Behavioral
- Injury
- MCH
- Infectious

3 Collecting and Analyzing Stakeholder and Community Input Data

- **Stakeholder Interviews** – captures views / perceptions of health
- **Community Health Surveys** – captures perceptions of health from residents
- **Asset Mapping** - captures strengths and capacity of organizations and institutions within the community
- Community Listening Sessions
- Focus Groups
- **SWOT Analysis** – captures strengths and opportunities at the stakeholder and community level

4 Summarizing, Presenting, and Communicating Findings

- Community Health Assessment Report



Community Health Improvement Plan (CHIP) is a long-term, systematic effort to address public health issues based on the results of the community health assessment and the community health improvement planning process.

CHIP PROCESS

- 5 Identifying and Engaging Stakeholders in Planning and Implementation**
 - Collaborative Planning Process with Stakeholder Engagement
 - Leadership and Direction Setting
 - Workgroups
- 6 Engaging in Vision and Systems Thinking**
 - Creating Over-Arching Vision, Mission, and Values Statements
 - Health Equity incorporated into all aspects of the Health Improvement Plan
 - Implementing Collective Impact
- 7 Leveraging Data**
 - Using the County Snapshots, Life Expectancy Maps and Community Health Needs Assessment Data including CHI survey
- 8 Establishing Priorities and Identifying Issues through Priority Setting**
 - Determining Priority Setting Process and Criteria
 - Developing a Prioritization Matrix
- 9 Communicating Community Health Improvement Priorities**
 - Informative Public Sessions – taking it to the people
 - Social Media Campaign
- 10 Developing Objectives, Strategies, Measures and Evaluation**
 - Constructing the Plan - Goals, Objectives, Strategies, Activities, Interventions and Measures / Evaluation
 - Developing priority workgroups to carry out key actions
- 11 Implementing and Monitoring Community Health Improvement Plan**
 - Developing Action Plans to structure work
 - Capturing Success Stories and Lessons Learned

The Community Health Improvement Process

Assessment and
Health Planning

Community Health
Improvement Plan

Functioning groups/ coalitions
affecting health in the community