

## **Rural Hospital DEI LC Session #4 Summary**

**6/22/22**

**Check-In: SCHA & Alliance for a Healthier SC**

**Session Overview: Katie Zenger, Zenger Strategies**

### **Connection Exercise- Small Group Breakouts**

Take 2-3 minutes each to share a Rose (positive), Thorn (challenge), and Bud (growth or opportunity) regarding partnerships within your community (personal or organizational) or an initiative at your hospital.

### **Interactive Presentation: Effective and Meaningful Community Engagement – Lessons from the Field - Kabrina Bass, CEO, Midlands Mediation Center**

Kabrina Bass held an interactive conversation regarding effective and meaningful community engagement. She asked probing questions about the definition of community, community outreach, and participation in community events followed. She explained the duality of partnerships and the importance of intentionality when listening and sharing within the communities we serve.

### **Community Partnerships Discussion: Large Group Breakout Discuss:**

Participants shared discussions from their breakout group including but not limited to:

- 1. What community or groups of people in your area were most impacted by COVID-19? What health disparities did you see exacerbated in your marginalized or more vulnerable communities?*
- 2. What outreach or relationship building have you been able to do since 2020? Were your efforts successful or challenging or both?*
- 3. What successful partnerships do you have between your hospital and the community? How do you know they are successful?*
- 4. How did you determine who is considered “most vulnerable”?*
- 5. What are some commonalities and differences in your successful community relationships that you found in your groups?*

Group 1: Abbeville & Self Regional

Group 2: Tidelands & Spartanburg

Group 3: MUSC Edgefield & MUSC Kershaw

**Break**

**Community Partnership Panel: Relationship-Building Bright Spots in Rural Communities**

**Live Well Georgetown Coalition**

**Short Q+A**

Amanda Cohen & Connie Kasprovicz outlined their work with LiveWell Georgetown; a coalition supported by Tideland Health. The coalition utilizes the Effective Impact and Results Based Accountability models to achieve common health goals by starting with the end in mind. Following the pandemic, they are currently reframing their initiatives and placing more emphasis on DEI to honor community voices, build partnerships, and foster sustainability for future of Live Well Georgetown programs.

### **Small Group Breakout:**

Participants shared discussions from their breakout group including but not limited to:  
*What challenges have you experienced developing relationships with your community?*  
*What can you use to improve, foster, or maintain relationships with your patient populations that have been impacted by COVID 19?*

### **Report Back + Large Group Facilitated Discussion:**

*What is a strategy or tactic you want to use to improve your community relationships?*  
Go to <https://menti.com> on your phone, laptop, or desktop- code 50 62 20 45

### **DEI Project Examples + Open Discussion: Zenger Strategies**

Zenger Strategies outlines DEI Project Parameters.

- The projects must impact a DEI domain metric (see DEI project Guide) and be justified by data as improving health equity post- COVID-19.
- There are currently 2 types of funding available for projects that will be further discussed during 1:1 project planning meeting.
  1. SCHA/Alliance mini-grants, \$500-1500 per hospital- must relate to capacity building or improvements in one of the 4 domains
  2. Healthy Palmetto- clinical/community partnerships
- DEI project plans will be due September 1<sup>st</sup>, 2022. Later in September, we will reconvene the group for 5x5 project presentations and peer feedback.
  - 5x5 Presentations will include 5 slides discussing: Vision/Goal statement; Priorities; Rationale; Strategies/Tactics; Current Actions/Next Steps.
- Project Showcase during March 2023 Health Equity Summit.

### **Meeting Evaluation & Closing**

Thank you so much for participating in Session #4! Please be sure to complete the Session #4 evaluation survey: <https://www.surveymonkey.com/r/7Q7MVSH>

## Session Resources:

[AHA Crosswalk](#)

[Building Community Partnerships: Lessons from the Field](#)

[Community Health Partnerships Tools and Information for Development and Support](#)

[Collaborative Community Health Improvement Guide](#)

## Audience Resources:

**Kabrina Bass: Concept-** Power over; Power with; Power to; Power within

**Monty Robertson: Concept-** Return on Failures by John Maxwell

<https://www.johnmaxwell.com/blog/how-leaders-make-failure-their-friend/#:~:text=It's%20simple%3A%20when%20you're,leader%2C%20failure%20is%20your%20friend.&text=No%20successful%20person%20becomes%20a,It's%20impossible.>

## Zenger Strategies:

- There's an exercise in DEI trainings called "Safe to Fail Experiences" that follows a similar framework.
- Charles Weathers talks about healing wounds that we did not personally cause - it's still our responsibility to build trust.