

P.E.A.C.E. SERIES FINAL MEETING

Promoting Equity Among
Communities Effectively

WELCOME!





Grab a drink and a snack & get settled in!

In the Chat:

Put your **name**, where you're **Zooming in from** today, and tell us:

Your favorite emoji

Technology Reminders
Know your buttons! Mute, camera on/off,
raise hand!

Put Zoom in gallery view or speaker view Have your camera on when possible Use the chat!

TEXT or CALL Cicely at: **803-440-9720**

TODAY'S AGENDA

- Welcome and Housekeeping
- 2 Equity in Action Foundations
 Latesha Murray & Bingo Gunter
 - __ Small Group Breakout & __ Large Group Discussion
- Continuum of Collaboration
 Pam Imm

- __ Small Group Activity ___ & Group Discussion
- **4** Equity in Action Starter Kit
 - ___ Small Group Breakout ___ & Group Discussion
- **5** Meeting Evaluation & Closing Remarks

12 PM TO 1 PM: LUNCH KEYNOTE

- Kit Cummings Author, Speaker, Activist
 - Speaking 25 minutes —
- **2** Q&A / Large Group Discussion
 - Open Discussion 20 minutes —
- Meeting ID: 893 7366 4130 Passcode: iQxm7lrg!



P.E.A.C.E. TRAINING TEAM



Katie Zenger, MPH Zenger Strategies, LLC Project Manager Facilitator



Pam Imm, Ph.D
The Wandersman
Center
Community
Psychologist
Evaluation Expert



Antonio Boyd, Ed.D Think Tank Consulting Group Community Capacity Expert



Jennifer (Bingo)
Gunter, Ph.D
University of South
Carolina
Collaborative on Race
Presenter



Latesha (Tesha)
Murray
Facilitator
Racial Equity
Advocate/Presenter

P.E.A.C.E. TRAINING TEAM





Brittany Wearing, MPH
Co-Facilitator & Moderator
Adolescent Health Expert

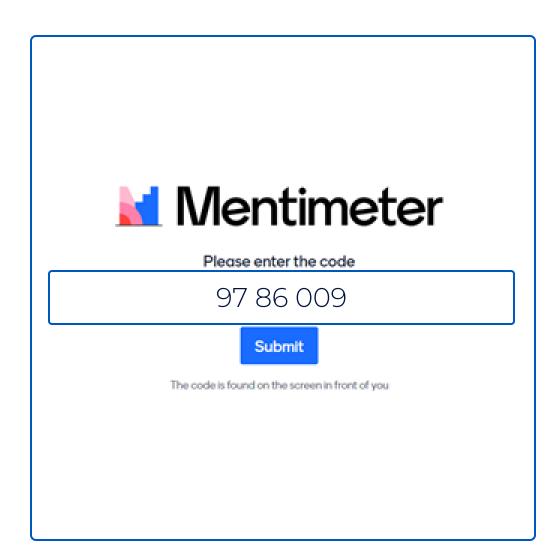


Cicely Gadson

Tech Assistance

Bright shining ray of sunshine, MSW candidate

WHAT'S GIVING YOU THE FEELS IN 2021?



WWW.MENTI.COM

Mentimeter Code:

97 86 009

Go to www.menti.com and type in the code above. Enter a word or phrase to describe how you're feeling about 2021.



EQUITY IN ACTION>>> HOW TO START

PERFORM A SELF AUDIT

WHAT IS YOUR CIRCLE?

- Linked In
- Phone contacts
- Social Media
- Social Circles











LISTEN TO PEOPLE'S LIVED EXPERIENCES

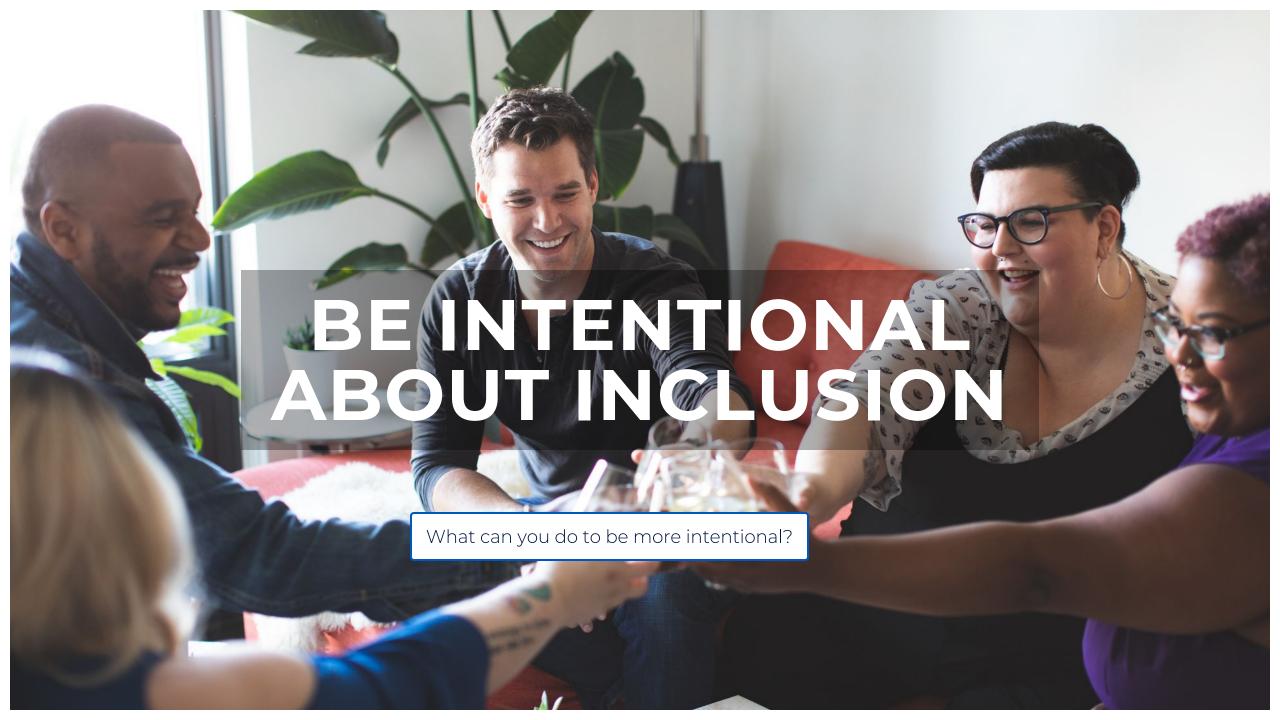
LISTEN

RESPECT TAKE-HEED HEARKEN LEND-AN-EAR HEAR-OUT EMPATHY KINDNESS TUNE-IN PAY-ATTENTION NOTICE OPEN BELIEVE ATTENTIVE HEAROVER-HEAROVER-HEAROPEN TUNE-INLISTENATIENTION HARK REGARD TUNE-INLISTENATIENTION HEAR



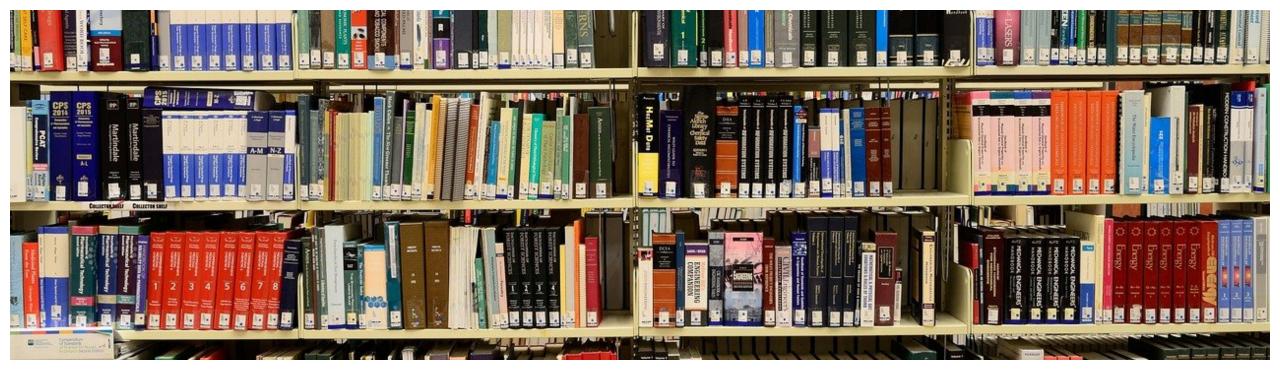
QUESTION YOUR ASSUMPTIONS





SPEAK UP WHEN OTHERS ARE UNINFORMED, MAKE ASSUMPTIONS, OR RACIST COMMENTS





TAKE RESPONSIBILITY FOR YOUR OWN EDUCATION

GET COMFORTABLE WITH BEING UNCOMFORTABLE





BREAKOUT

Each person take 2 minutes to pick a concept that resonates with you and explain why you chose it.

How could you take that principle and turn it into an action?

What is a real life example of that principle that you could use with your community and in your community work?

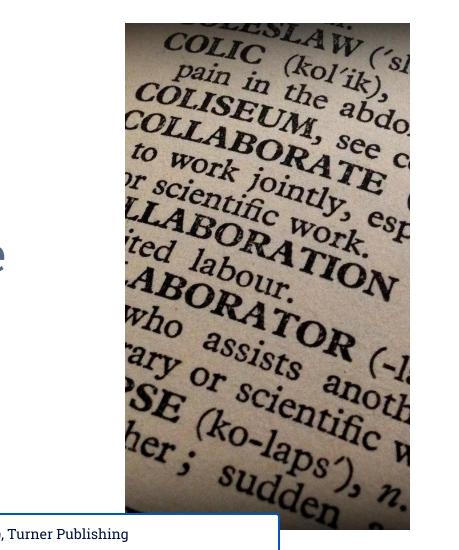
Introductions, round robin answers from each person



CONTINUUM OF COLLABORATION

DEFINING COLLABORATION

Collaboration is a mutually beneficial and well-defined relationship entered into by two or more organizations to achieve common goals.



COLLABORATIVE RELATIONSHIP INCLUDES:

- Commitment to mutual relationships and goals
- Jointly developed structure and shared responsibility
- Mutual authority and accountability for success
- Sharing of resources and rewards

CONTINUUM OF COLLABORATION



Networking



Cooperation







Collaboration

EXAMPLES OF CONCEPTS

Networking

Networking – activities to bring people together; may have some knowledge of each other and the overall purpose of the host's mission (e.g.,Drop-in, Youth event, art/sports activity)

Cooperation

Cooperation – Relationships still informal; authority rests solely with individual organizations; resources are separate (e.g., create a walking trail in Palmetto County; have partners come to help to clear path, make signs).

EXAMPLES OF CONCEPTS

Coordination

Coordination—individual organizations still separate, interaction is usually around 1 specific project with a specific length of time (e.g., coalition invites youth to become champions in their schools to be role models & help promote coalitions activities.

Collaboration

Collaboration-- shared mission, comprehensive planning that requires joint planning; leadership is disbursed and control is shared; resources are pooled (e.g., multiple stakeholders plan to improve a garden for a neighborhood school, everyone chips in funds, jointly develop the plan, all participate, everyone shares in recruiting more partners; more is accomplished together

SIMILAR CONSTRUCTS

Networking

I attend the event you invited me to

Cooperate

My group helps your group

Coordinate

We work together on a one-time project

Collaborate

We have pooled our resources to co-plan activities; both have leadership responsibilites/roles; accountability is shared

FACTORS THAT DIFFERENTIATE COLLABORATIVE ELEMENTS

- Vision and Mission
- 2 Structure, Responsibilities and Communication
- 3 Authority and Accountability
- 4 Resources and Rewards

Factor	Networking & Cooperation	Coordination	Collaboration
Structure, Responsibility, and Communication	 Relationships are informal Each organization functions separately No joint planning Information is only shared when needed. 	 Organizations take on needed roles but function independently Some project-specific planning is required Communication roles are established and definite channels are created for interaction 	 Clearly defined and interrelated roles outlining a formal division of labor Joint planning of strategies Many levels of communication are created as clear information is key of success.

As a group, identify: Is this an example of **Networking**, **Cooperation**, **Coordination**, or **Collaboration**?

SMALL GROUP ACTIVITY

15 Minutes

SCENARIO 1

A small group of partners distributes fresh food weekly to those in food deserts. They have had a great turnout in some parts of the counties but not in the more rural settings. The two leaders are from 2 different agencies and they each report to their own funder about progress on food distribution. One partner does the promotion through social media and the other partner relies on her friends and informal partnerships to advertise the food distribution (in churches, at schools, etc.). The pastor recently asked her if there was an opportunity to share information about mental health resources for parents as there were several incidents in the schools including a suicide attempt by 9th great student.

What level of collaboration currently exists between the 2 major partners?

What might they do to move to the next level of collaboration on the continuum?

WHERE ON THE CONTINUUM IS THE SCENARIO?



Networking



Cooperation



Coordination



Collaboration



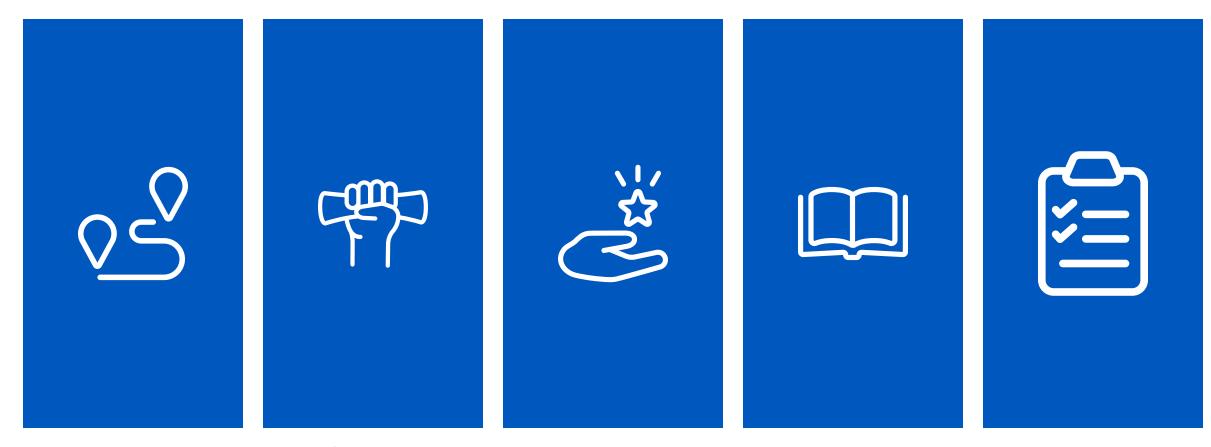
P.E.A.C.E. TEAM

Promoting Equity Among
Communities Effectively

STARTER KIT PREVIEW

KATIE & LATESHA

CONTENTS



PEACE Series Overview & Process Guide

Definitions & Quick Tips

Microaggressions

Coalition Best Practices Tools from Peers

Resource Lists
From PEACE series &
More

Assessments CCT, IAT, IPI

Process Guide



THIS GUIDE OFFERS RECOMMENDED ACTION ITEMS TO CREATE ROBUST, ENGAGING AND PRODUCTIVE COALITION MEETINGS.



- -Introduce Coalition Consensus Tool -identify areas to address
- -Schedule reoccurring meetings
- -Include Racial Health Equity topics on every Agenda meeting
- -Add visual aids- video clips, slides, etc.
- -Invite "Expert" speakers to meetings (Zoom/In-Person)
- -Invite diverse local community & leaders to meetings
- -Revise Consensus Tool, update as you gain more insights
- -Provide continuous Racial Equity education for Coalition members
- -Devise creative channels to regularly communicate with community members (social media, newsletters, etc.)
- -Contact other Coalitions for peer sharing
- -End of each meeting, set Agenda & date for next meeting



INTERMEDIATE





CHANGING COMMUNITY "NEEDS"
-BUILD A NETWORK OF COALITION GROUPS TO
COLLABORATE, COORDIANTE & SHARE RESOURCES
-CONDUCT "BRAIN-STORMING" SESSIONS TO EXPLORE
"OUT-OF-BOX" IDEAS & EVALUATE INTIATIVES

REVISE COALITION CONSENSUS TOOL- TO ADDRESS

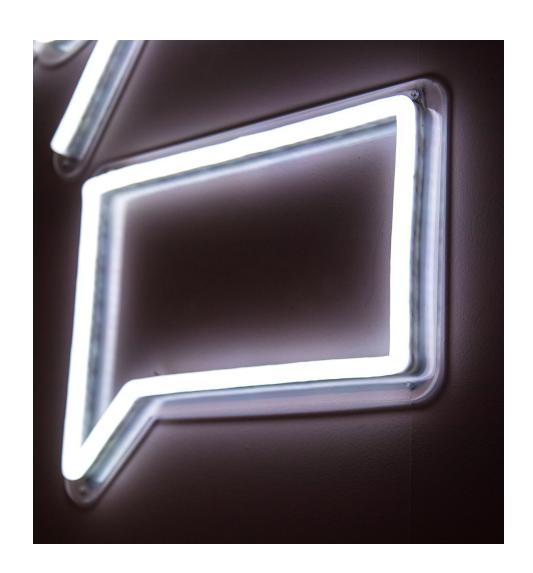
-INCREASE COALITION DIVERSITY;STRIVE FOR REPRESENTATION THAT IS A REFLECTION OF THE COMMUNITY

-CONTINUING EDUCATION & TRAINING OF COALITION MEMBERS

Kershaw County:

Prior to the 2020 pandemic, the
Coalition conducted "bus tours" of
the community to offer an
opportunity to "Asset Map"
neighborhoods. After
brain-storming ideas, they are
considering filming the "bus tours"
to share in meetings and
presentations with coalition
members.

GROUP DISCUSSION



- How do you see yourselves using one of these tools?
- What is your next equity-oriented action step with your coalition or community?
- Describe what you're implementing or want to implement in 2021.

P.E.A.C.E. TRAINING TEAM CONTACT INFO



Katie Zenger, MPH katie@z-strategies.com



Pam Imm, Ph.D drpamimm@gmail.com



Latesha Murray
lsmurray02@icloud.com



Antonio Boyd, Ed.D

abboyd@ thinktankconsulting group.com



Jennifer (Bingo)
Gunter, Ph.D

GUNTER2@mailbox.sc.edu

MEETING EVALUATION



- Please take the time to take the Survey Monkey meeting evaluation
- Use the QR code here:
- Or link in Chat!

https://www.surveymonkey.com/r/5JD2JDP

THANK YOU!





ANTONIO B. BOYD



Introducing our keynote speaker:

KIT CUMMINGS















