

Session #4: Rural Hospital DEI Learning Collaborative: *Community Partnerships*

Wednesday, June 22nd, 2022 9:30 AM - 12 PM

Zoom Link: <https://us06web.zoom.us/j/88962401615?pwd=QUgwVW5NRW10Rys5MGdZUnBYZjFjQT09>

Meeting Objectives:

By the end of this session, participants will be able to:

1. Recognize qualities of a strong hospital-community partnership.
2. Understand the importance of identifying mutual populations of interest, services, vision, values, and goals within community partnerships.
3. Communicate about the benefits of community-clinical partnerships to hospital and community leaders.
4. Understand the importance of building longer term relationships to meet the changing needs of their rural communities.

Time	Agenda Item + Action Steps
9:30 AM to 9:40 AM	Welcome, Check-In: SCHA & Alliance for a Healthier SC Session Overview + DEI Project Update: Zenger Strategies
9:40 AM to 9:55 AM	Connection Exercise - Small Group Breakouts
9:55 AM to 10:10 AM	Interactive Presentation: <i>Effective and Meaningful Community Engagement – Lessons from the Field</i> - Kabrina Bass, CEO, Midlands Mediation Center
10:10 AM to 10:45 AM	Community Partnerships Discussion: Large Group Breakout Discuss: <i>What community or groups of people in your area were most impacted by COVID-19? What health disparities did you see exacerbated in your marginalized or more vulnerable communities?</i>
10:45 AM to 10:55 AM	Break (10 mins)
10:55 AM to 11:20 AM	Community Partnership Panel: Relationship-Building Bright Spots in Rural Communities LiveWell Georgetown Coalition + Be Well Abbeville Short Q+A
11:20 AM to 11:45 AM	Small Group Breakout: What challenges have you experienced developing relationships with your community? What can you use to improve, foster, or maintain relationships with your patient populations that have been impacted by COVID 19? Report Back + Large Group Facilitated Discussion: <i>What is a strategy or tactic you want to use to improve your community relationships?</i>
11:45 AM to 11:55 AM	DEI Project Examples + Open Discussion: Zenger Strategies
11:55 AM to 12:00 PM	Closing & Meeting Evaluation