

## Developing a Compelling Elevator Speech

Who is your target audience?

My goal is to get my audience to (circle all that apply):

KNOW FEEL DO

## Please describe some of the following:

My connection to my community/coalition is as a...

I explain my community/coalition to others as...

Iammost passionate about my community's lcoalition's work in...

I personally care about my community/coalition because...